

## Mohamed Ahmed

Male – Single – Born on 1st January 1975

<http://datacenter2.aucegypt.edu/art/ma/>



### PROFESSIONAL EXPERIENCE

| From – To           | Job Title / Description   |
|---------------------|---|
| Aug 2010 – Oct 2011 | Registration Manager – School of Continuing Education (SCE), AUC<br>Responsibilities of the registration, graduation and certification processes in SCE -<br>Developing and maintaining web applications to facilitate work process. Supervising and training registration team on new technologies.                            |
| Jan 2002 – Jul 2010 | Technology Officer, Journalism and Mass Communication Department (JMC) AUC<br>Responsibilities: Web designing and developing to promote JMC programs - Supervising computer labs (Mac & Windows) – Giving technical support for students, faculty and staff – Maintaining inventory for equipment – Preparing equipment budget. |
| Mar 1994 – Dec 2001 | System Recorder, Center for Adult and Continuing Education (CACE) AUC<br>Recording on SIS – Designing graduation applications   |

### TEACHING EXPERIENCE

| From - To           | Institute / Taught Courses   |
|---------------------|--|
| Sep 2008 – May 2012 | <b>The American University in Cairo.</b><br>Media Convergence (Capstone) – Introduction to Mass Communication – Online Communication – Graphic Design – Web Design.  |
| Oct 2005 – May 2012 | <b>October University for Modern Sciences and Arts (MSA) – Faculty of Mass Communication.</b><br>Introduction to Desktop Publishing – Online Journalism – Web Designing – Visual Communication and Layout I & II |

### RESEARCH AND INTERNATIONAL PUBLICATIONS

| Title  | Year | Published by:                         |
|--|------|---------------------------------------|
| The Application of Media Convergence in Egypt    | 2012 | Lambert Academic Publishing - Germany |
| The Development of New Media in Egypt            | 2009 | AUSACE 2009                           |
| The Uses and Gratifications of Facebook in Egypt | 2007 | --                                    |
| The Existence of Cultural Imperialism            | 2006 | --                                    |

### WEB WORK - selected (web samples can be furnished upon request)

| From – To   | Job Title / Description  |
|-------------|--|
| 2004 – 2010 | Designer and web master of the Journalism and Mass Communication Department (AUC)  |
| 2005 – 2008 | Designer and web master of the Global Media Journal (Arabic Edition)   |
| 2009 – 2010 | Designer and web master of the Journalism Research and Education Section of the International Association for Media and Communication Research (IAMCR-JRE) |
| 2011        | Developer of the online knowledge base and online survey for the School of Continuing Education of The American University in Cairo AUC                    |

## EDUCATION

| Degree / Certificate   | Graduation Year | Institute                              |
|--|-----------------|--|
| Masters of Arts in Journalism and Mass Communication                           | 2008            | The American University in Cairo (AUC) |
| Bachelor of Arts in Accounting   | 2004            | Cairo University                       |
| Professional & Advanced Professional Certificates in Computing and programming | 1999            | The American University in Cairo (AUC) |

## COMPUTER AND TECHNICAL SKILLS

| Skill  | Professional Level |
|--|--------------------|
| Adobe Photoshop & InDesign                                   | Excellent          |
| Adobe Dreamweaver & HTML & CSS & Flash & Illustrator for web | Excellent          |
| Microsoft Office (Word – Excel – Access – PowerPoint)        | Excellent          |
| Mac OS X & Windows & Linux Operating Systems                 | Excellent          |
| PHP 5 & MySQL  | Very Good          |
| Final Cut Pro - iMovie                                       | Very Good          |
| SPSS   | Very Good          |
| Banner student information system – CAPP - ARGOS             | Very Good          |

## LANGUAGE SKILLS

Arabic: mother language  
English: Fluent spoken and written  
German: Good knowledge (Level B1)

## INTERESTS

Graphics, Sports, Friends and Traveling

## REREFENCES

### Dr. Hussein Amin

Senior Professor  
Journalism and Mass Communication Department – The American University in Cairo  
Email: h\_amin@aucegypt.edu

### Mervat Abo Auf

Associate Professor of Practice & Chair  
Journalism and Mass Communication Department – The American University in Cairo  
Email: tito\_ao@aucegypt.edu

### Dr. Ann Shafer

Assistant Professor  
Performing and Visual Arts Department – The American University in Cairo  
Email: ashafer@aucegypt.edu

### Ms. Yasmin Abdel-Aziz

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School of Continuing Education – The American University in Cairo  
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